



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Advertiser
Agency/T-Code
Buyer
Salesperson

Restore Our Future (15808)
Mentzer Media Services, Inc. (3427)/833926835
CLOYD, ELISE
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political - Issue (1068)
622 RESTORE (139309)
National/Political
622/06366305
RESTORE OUR FUTURE

Invoice 645813
Inv Date 10/28/2012
Terms Net 30
Contract 336172
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:33:56AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	<u>1X MAX/DAY</u>							
	Spot	6:00:00AM- 7:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/23/12 6:22AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	ROF12TV22H	\$1550.00	
	Spot	6:00:00AM- 7:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/24/12 6:13AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	ROF12TV22H	\$1550.00	
	Spot	6:00:00AM- 7:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/25/12 6:08AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	ROF12TV22H	\$1550.00	
	Spot	6:00:00AM- 7:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/26/12 6:24AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	ROF12TV22H	\$1550.00	
2.0	Contract Line Remarks:	<u>1X MAX/DAY</u>							
	Spot	7:00:00AM- 8:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/23/12 7:47AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	ROF12TV22H	\$2450.00	
	Spot	7:00:00AM- 8:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/24/12 7:55AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	ROF12TV22H	\$2450.00	
	Spot	7:00:00AM- 8:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/25/12 7:49AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	ROF12TV22H	\$2450.00	
	Spot	7:00:00AM- 8:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/26/12 7:49AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	ROF12TV22H	\$2450.00	
3.0	Contract Line Remarks:	<u>2X MAX/DAY</u>							
	Spot	8:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/23/12 8:40AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	ROF12TV25H	\$2250.00	
	Spot	8:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/23/12 8:59AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	ROF12TV22H	\$2250.00	
	Spot	8:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/24/12 8:44AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	ROF12TV25H	\$2250.00	
	Spot	8:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/24/12 8:59AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	ROF12TV22H	\$2250.00	
	Spot	8:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/25/12 8:28AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	ROF12TV25H	\$2250.00	
	Spot	8:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/25/12 8:55AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	ROF12TV22H	\$2250.00	
	Spot	8:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/26/12 8:28AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	ROF12TV25H	\$2250.00	
	Spot	8:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/26/12 8:55AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	ROF12TV22H	\$2250.00	
4.0	Contract Line Remarks:	<u>2X MAX/DAY</u>							
	Spot	9:00:00AM-10:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/23/12 9:37AM (Tu)	00:30	LIVE! WITH KELLY	ROF12TV22H	\$500.00	
	Spot	9:00:00AM-10:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/23/12 9:57AM (Tu)	00:30	LIVE! WITH KELLY	ROF12TV22H	\$500.00	
	Spot	9:00:00AM-10:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/24/12 9:39AM (We)	00:30	LIVE! WITH KELLY	ROF12TV22H	\$500.00	
	Spot	9:00:00AM-10:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/24/12 9:48AM (We)	00:30	LIVE! WITH KELLY	ROF12TV22H	\$500.00	
	Spot	9:00:00AM-10:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/25/12 9:35AM (Th)	00:30	LIVE! WITH KELLY	ROF12TV22H	\$500.00	
	Spot	9:00:00AM-10:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/25/12 9:48AM (Th)	00:30	LIVE! WITH KELLY	ROF12TV22H	\$500.00	
	Spot	9:00:00AM-10:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/26/12 9:22AM (Fr)	00:30	LIVE! WITH KELLY	ROF12TV22H	\$500.00	
	Spot	9:00:00AM-10:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/26/12 9:53AM (Fr)	00:30	LIVE! WITH KELLY	ROF12TV22H	\$500.00	
5.0	Contract Line Remarks:	<u>1X MAX/DAY</u>							
	Spot	12:00:00PM-12:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/23/12 12:14PM (Tu)	00:30	EYEWITNESS NEWS 12P	ROF12TV25H	\$650.00	
	Spot	12:00:00PM-12:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/24/12 12:13PM (We)	00:30	EYEWITNESS NEWS 12P	ROF12TV25H	\$650.00	
	Spot	12:00:00PM-12:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/25/12 12:45PM (Th)	00:30	EYEWITNESS NEWS 12P	ROF12TV25H	\$650.00	
	Spot	12:00:00PM-12:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/26/12 12:24PM (Fr)	00:30	EYEWITNESS NEWS 12P	ROF12TV25H	\$650.00	
6.0	Contract Line Remarks:	<u>1X MAX/DAY</u>							
	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/23/12 5:13PM (Tu)	00:30	EYEWITNESS NEWS 5P	ROF12TV22H	\$1600.00	
	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/24/12 5:14PM (We)	00:30	EYEWITNESS NEWS 5P	ROF12TV22H	\$1600.00	
	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/25/12 5:13PM (Th)	00:30	EYEWITNESS NEWS 5P	ROF12TV22H	\$1600.00	
	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/26/12 5:13PM (Fr)	00:30	EYEWITNESS NEWS 5P	ROF12TV22H	\$1600.00	
7.0	Contract Line Remarks:	<u>1X MAX/DAY</u>							
	Spot	5:30:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/23/12 5:53PM (Tu)	00:30	EYEWITNESS NEWS 530P	ROF12TV22H	\$1700.00	



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Brand **622 RESTORE (139309)**
Acct Types **National/Political**
Est/Headline **622/06366305**
Demo
Revision
Comments **RESTORE OUR FUTURE**

Invoice **645813**
Inv Date **10/28/2012**
Terms **Net 30**
Contract **336172**
Bill Type **Standard**
Period **10/1/2012 - 10/28/2012**

CO-OP/Order Type **No/Normal**
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Gen. Date **10/31/2012 11:33:56AM**

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DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCD	Amount	Remarks
Spot		5:30:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/24/12 5:43PM (We)	00:30	EYEWITNESS NEWS 530P	ROF12TV22H	\$1,700.00	
Spot		5:30:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/25/12 5:42PM (Th)	00:30	EYEWITNESS NEWS 530P	ROF12TV22H	\$1,700.00	
Spot		5:30:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/26/12 5:42PM (Fr)	00:30	EYEWITNESS NEWS 530P	ROF12TV22H	\$1,700.00	
8.0	Contract Line Remarks:	1X MAX/DAY							
Spot		6:00:00PM- 6:30:00PM	Day, Tu-1, Th-1	10/23/12 6:21PM (Tu)	00:30	EYEWITNESS NEWS 6P	ROF12TV22H	\$2,000.00	
Spot		6:00:00PM- 6:30:00PM	Day, Tu-1, Th-1	10/25/12 6:27PM (Th)	00:30	EYEWITNESS NEWS 6P	ROF12TV22H	\$2,000.00	
9.0	Contract Line Remarks:	2X MAX/DAY							
Spot		6:00:00PM- 6:30:00PM	Day, W-2, F-2	10/24/12 6:13PM (We)	00:30	EYEWITNESS NEWS 6P	ROF12TV22H	\$2,000.00	
Spot		6:00:00PM- 6:30:00PM	Day, W-2, F-2	10/24/12 6:30PM (We)	00:30	EYEWITNESS NEWS 6P	ROF12TV25H	\$2,000.00	
Spot		6:00:00PM- 6:30:00PM	Day, W-2, F-2	10/26/12 5:59PM (Fr)	00:30	EYEWITNESS NEWS 6P	ROF12TV22H	\$2,000.00	
Spot		6:00:00PM- 6:30:00PM	Day, W-2, F-2	10/26/12 6:28PM (Fr)	00:30	EYEWITNESS NEWS 6P	ROF12TV25H	\$2,000.00	
10.0	Contract Line Remarks:	1X MAX/DAY							
Spot		6:58:00PM- 7:30:00PM	Day, Tu-2, W-2, Th-2, F-2	10/23/12 6:59PM (Tu)	00:30	INSIDE EDITION	ROF12TV25H	\$1,600.00	
Spot		6:58:00PM- 7:30:00PM	Day, Tu-2, W-2, Th-2, F-2	10/23/12 7:27PM (Tu)	00:30	INSIDE EDITION	ROF12TV22H	\$1,600.00	
Spot		6:58:00PM- 7:30:00PM	Day, Tu-2, W-2, Th-2, F-2	10/24/12 6:59PM (We)	00:30	INSIDE EDITION	ROF12TV22H	\$1,600.00	
Spot		6:58:00PM- 7:30:00PM	Day, Tu-2, W-2, Th-2, F-2	10/24/12 7:28PM (We)	00:30	ENTERTAINMENT TONIGHT	ROF12TV22H	\$1,600.00	
Spot		6:58:00PM- 7:30:00PM	Day, Tu-2, W-2, Th-2, F-2	10/25/12 6:59PM (Th)	00:30	INSIDE EDITION	ROF12TV25H	\$1,600.00	
Spot		6:58:00PM- 7:30:00PM	Day, Tu-2, W-2, Th-2, F-2	10/25/12 7:28PM (Th)	00:30	ENTERTAINMENT TONIGHT	ROF12TV22H	\$1,600.00	
Spot		6:58:00PM- 7:30:00PM	Day, Tu-2, W-2, Th-2, F-2	10/26/12 7:13PM (Fr)	00:30	INSIDE EDITION	ROF12TV22H	\$1,600.00	
Spot		6:58:00PM- 7:30:00PM	Day, Tu-2, W-2, Th-2, F-2	10/26/12 7:29PM (Fr)	00:30	ENTERTAINMENT TONIGHT	ROF12TV22H	\$1,600.00	
11.0	Contract Line Remarks:	1X MAX/DAY							
Spot		7:30:00PM- 7:56:00PM	Day, Tu-1, W-1, Th-1, F-1	10/23/12 7:46PM (Tu)	00:30	ENTERTAINMENT TONIGHT	ROF12TV22H	\$1,600.00	
Spot		7:30:00PM- 7:56:00PM	Day, Tu-1, W-1, Th-1, F-1	10/24/12 7:47PM (We)	00:30	ENTERTAINMENT TONIGHT	ROF12TV22H	\$1,600.00	
Spot		7:30:00PM- 7:56:00PM	Day, Tu-1, W-1, Th-1, F-1	10/25/12 7:47PM (Th)	00:30	ENTERTAINMENT TONIGHT	ROF12TV22H	\$1,600.00	
Spot		7:30:00PM- 7:56:00PM	Day, Tu-1, W-1, Th-1, F-1	10/26/12 7:55PM (Fr)	00:30	ENTERTAINMENT TONIGHT	ROF12TV22H	\$1,600.00	
12.0	Contract Line Remarks:	1X MAX/DAY							
Spot		11:35:00PM- 12:05:00AM	Day, Tu-1, W-1, Th-1	10/23/12 11:46PM (Tu)	00:30	Nightline	ROF12TV22H	\$1,200.00	
Spot		11:35:00PM- 12:05:00AM	Day, Tu-1, W-1, Th-1	10/24/12 11:54PM (We)	00:30	Nightline	ROF12TV22H	\$1,200.00	
Spot		11:35:00PM- 12:05:00AM	Day, Tu-1, W-1, Th-1	10/25/12 11:57PM (Th)	00:30	Nightline	ROF12TV25H	\$1,200.00	
13.0	Contract Line Remarks:	1X MAX/DAY							
Spot		11:00:00PM- 11:35:00PM	Day, Tu-1, W-1, Th-1, F-1, Su-1	10/23/12 11:13PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	ROF12TV25H	\$2,400.00	
Spot		11:00:00PM- 11:35:00PM	Day, Tu-1, W-1, Th-1, F-1, Su-1	10/24/12 11:30PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	ROF12TV25H	\$2,400.00	
Spot		11:00:00PM- 11:35:00PM	Day, Tu-1, W-1, Th-1, F-1, Su-1	10/25/12 11:25PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	ROF12TV22H	\$2,400.00	
Spot		11:00:00PM- 11:35:00PM	Day, Tu-1, W-1, Th-1, F-1, Su-1	10/26/12 11:30PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	ROF12TV25H	\$2,400.00	
Spot		11:00:00PM- 11:35:00PM	Day, Tu-1, W-1, Th-1, F-1, Su-1	10/28/12 11:23PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	ROF12TV22H	\$2,400.00	
14.0	Contract Line Remarks:	1X MAX/DAY							
Spot		10:00:00PM- 11:00:00PM	Day, Tu-1	10/23/12 10:43PM (Tu)	00:30	Private Practice	ROF12TV22H	\$7500.00	
15.0	Contract Line Remarks:	1X MAX/DAY							
Spot		6:00:00AM- 7:00:00AM	Day, Sa-2	10/27/12 6:28AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	ROF12TV22H	\$500.00	



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Charlotte (WSOC)

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16.0	Spot	6:00:00AM- 7:00:00AM	Day, Sa-2	10/27/12 6:53AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	ROF12TV22H	\$500.00	
	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	7:00:00AM- 8:00:00AM	Day, Sa-2	10/27/12 7:23AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	ROF12TV22H	\$550.00	
	Spot	7:00:00AM- 8:00:00AM	Day, Sa-2	10/27/12 7:43AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	ROF12TV25H	\$550.00	
17.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	8:00:00AM- 9:00:00AM	Day, Sa-2	10/27/12 8:29AM (Sa)	00:30	Good Morning America Saturday	ROF12TV22H	\$800.00	
	Spot	8:00:00AM- 9:00:00AM	Day, Sa-2	10/27/12 8:54AM (Sa)	00:30	Good Morning America Saturday	ROF12TV22H	\$800.00	
18.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	12:00:00PM-12:30:00PM	Day, Sa-2	10/27/12 12:09PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	ROF12TV22H	\$600.00	
	Spot	12:00:00PM-12:30:00PM	Day, Sa-2	10/27/12 12:28PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	ROF12TV25H	\$600.00	
19.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	3:00:00PM- 7:30:00PM	Day, Sa-2	10/27/12 3:29PM (Sa)	00:30	College Football	ROF12TV22H	\$4000.00	
	Spot	3:00:00PM- 7:30:00PM	Day, Sa-2	10/27/12 7:45PM (Sa)	00:30	College Football	ROF12TV22H	\$4000.00	
20.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	7:00:00AM- 8:00:00AM	Day, Su-2	10/28/12 7:28AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	ROF12TV22H	\$500.00	
	Spot	7:00:00AM- 8:00:00AM	Day, Su-2	10/28/12 7:52AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	ROF12TV25H	\$500.00	
21.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	8:00:00AM- 9:00:00AM	Day, Su-2	10/28/12 8:55AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	ROF12TV22H	\$800.00	
	Spot	8:00:00AM- 9:00:00AM	Day, Su-2	10/28/12 8:59AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	ROF12TV22H	\$800.00	
22.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	9:00:00AM-10:00:00AM	Day, Su-1	10/28/12 9:28AM (Su)	00:30	THIS WEEK WITH GEORGE STEPHANOPOULOS	ROF12TV22H	\$1500.00	
23.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	12:00:00PM-12:30:00PM	Day, Su-1	10/28/12 12:24PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	ROF12TV25H	\$625.00	
24.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	6:00:00PM- 6:30:00PM	Day, Su-1	10/28/12 6:20PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	ROF12TV22H	\$2100.00	
25.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	7:00:00PM- 8:00:00PM	Day, Su-1	10/28/12 7:13PM (Su)	00:30	WORLD'S FUNNIEST MOMENTS-HALLOWEEN	ROF12TV22H	\$4000.00	
39.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	5:00:00AM- 5:30:00AM	Per week (1), Tu, We, Th, Fr	10/26/12 5:24AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	ROF12TV22H	\$1200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$121,025.00	Total Spots	82
Commission	(\$18,153.75)		
Net Total	\$102,871.25		